

CLAIMS

1. A necktie insert comprising:
a flat body having a raised end;
the insert dimensioned and configured to fit within the end of such necktie, the insert being shaped so as to resemble the tip of a ski in elevation;
the insert when disposed within such necktie deforming such neck tie to resemble the tip of a ski in elevation.
2. The necktie insert of claim 1, wherein the insert is further shaped so as to resemble the tip of a ski in planform.
3. The necktie insert of claim 1, wherein the insert is made of a pliable material having sufficient flexibility to allow the raised end to flatten when worn under clothing.
4. (blank)
5. A necktie comprising:
a long folded cloth having an end and having an interior space within the folds; and
an insert dimensioned and configured to fit within the interior space at the end, the insert being shaped so as to resemble the tip of a ski, the insert deforming the neck tie so as to resemble the tip of a ski.

6. The necktie of claim 5, wherein the insert resembles the tip of a ski in planform.
7. The necktie of claim 5, wherein the insert resembles the tip of a ski in elevation.
8. The necktie of claim 5, wherein the cloth is printed with a colorful image selected from the group consisting of: advertising material, an image of a ski, the trademark of a ski related organizations, a trail map and combinations thereof.
9. The necktie of claim 8, wherein the cloth is printed from tip to tail with the colorful image.
10. The necktie of claim 7, wherein the insert is made of a pliable material having sufficient flexibility to allow the raised end to flatten when worn under clothing.
11. (blank)
12. An method of advertising comprising:
manufacturing a necktie having an end resembling the tip of a ski; and
wearing the necktie.
13. The method of advertising of claim 12, wherein the step of manufacturing the necktie to

have an end resembling a ski tip further comprises the following substep:

inserting an insert dimensioned and configured to fit within the end of the necktie, the insert being shaped so as to resemble the tip of a ski, the insert being disposed within the necktie and deforming the necktie into its own shape.

14. The method of advertising of claim 12, further comprising the step of:

pre-printing the necktie with a colorful image.

15. The method of advertising of claim 14, wherein the step of pre-printing the necktie with a colorful image further comprises:

selecting for the image one member selected from the group consisting of: advertising material, an image of a ski, the trademark of a ski related organizations, a trail map and combinations thereof.

16. The method of advertising of claim 14, wherein the step of pre-printing the necktie with a colorful image further comprises:

printing the necktie from tip to tail with the colorful image.

17. The method of advertising of claim 14, wherein the step of wearing the necktie further comprises:

wearing the necktie at a time or place when carrying a ski would be inappropriate.